13-HD National Underwriting Page 1 07/30/2012 -

08/06/2012 11:02:01 Performance Report

08/05/2012

Search Criteria: Underwriter: ALL Series: ALL

Program

Air Date & Time Underwriter(s)

-----

------

-----

AMERICA'S TEST KITCHEN FROM COOK'S ILLUSTRATED #1226H

Sun, 08/05/2012 at 17:00 COOKING.COM; DCS BY FISHER & PAYKEL; DIAMOND CRYSTAL KOSHER SALT; KOHLER; MIRACLE-GRO; SUNSWEET

AMERICAN MASTERS #1904L

Sun, 08/05/2012 at 20:00 CPB; JACK RUDIN; MICHAEL AND HELEN SCHAFFER FOUNDATION; NEA; PTV STATIONS; ROSALIND P. WALTER; THE

ANDRE AND ELIZABETH KERTESZ FOUNDATION; THE

BLANCHE AND FOUNDATION

Mon, 08/06/2012 at 00:00 CPB; JACK RUDIN; MICHAEL AND HELEN SCHAFFER FOUNDATION; NEA; PTV STATIONS; ROSALIND P. WALTER; THE

ANDRE AND ELIZABETH KERTESZ FOUNDATION; THE

BLANCHE AND FOUNDATION

This program appeared 2 times between 07/30/2012 and 08/05/2012.

ANGELINA BALLERINA: THE NEXT STEPS #317H

Fri, 08/03/2012 at 10:30 HARD ROCK RESORTS

ANTIQUES ROADSHOW #1106

Mon, 07/30/2012 at 20:00 ANCESTRY.COM; FRANKLIN TEMPLETON COMPANIES, LLC; LIBERTY MUTUAL INSURANCE COMPANY; PTV STATIONS; SUBARU

BARNES COLLECTION - PBS ARTS

Fri, 08/03/2012 at 21:00 ANNE RAY CHARITABLE TRUST; COMCAST NBCUNIVERSAL; LYNNE AND HAROLD HONICKMAN; PTV STATIONS; SHIRE;

WILLIAM PENN FOUNDATION; WILMINGTON TRUST

Mon, 08/06/2012 at 03:30 ANNE RAY CHARITABLE TRUST; COMCAST NBCUNIVERSAL; LYNNE AND HAROLD HONICKMAN; PTV STATIONS; SHIRE;

WILLIAM PENN FOUNDATION; WILMINGTON TRUST

This program appeared 2 times between 07/30/2012 and 08/05/2012.

BARNEY & FRIENDS #1207

Mon, 07/30/2012 at 06:30 PTV STATIONS

BARNEY & FRIENDS #1208

Tue, 07/31/2012 at 06:30 PTV STATIONS

BARNEY & FRIENDS #1209

Wed, 08/01/2012 at 06:30 PTV STATIONS

BARNEY & FRIENDS #1210

Thu, 08/02/2012 at 06:30 PTV STATIONS

BARNEY & FRIENDS #1301H

Fri, 08/03/2012 at 06:30 PTV STATIONS

08/06/2012 11:02:01 Performance Report 13-HD National Underwriting Page 2 07/30/2012 -

08/05/2012

Search Criteria: Underwriter: ALL Series: ALL

Program

Air Date & Time Underwriter(s)

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_\_

CAT IN THE HAT KNOWS A LOT ABOUT THAT! #110H

Mon, 07/30/2012 at 14:30 PTV STATIONS; POTTERY BARN KIDS

CAT IN THE HAT KNOWS A LOT ABOUT THAT! #113H

Tue, 07/31/2012 at 14:30 PTV STATIONS; POTTERY BARN KIDS

CAT IN THE HAT KNOWS A LOT ABOUT THAT! #134H

Fri, 08/03/2012 at 14:30 PTV STATIONS; POTTERY BARN KIDS

CHARLIE ROSE #18155

Mon, 07/30/2012 at 13:30 ALLEN & COMPANY, INC.; AMERICAN EXPRESS COMPANY; BIRTHDAY.COM; BLOOMBERG; HERB & JEANNE S. SIEGEL;

COCA-COLA COMPANY; DARLY & STEVEN ROTH

FOUNDATION; IRVING AND DOROTHY ROM CHARITABLE FOUNDATION; L. JOHN DOERR; MR. & MRS. MALCOLM. H. WIENER; MRS.

ROSALIND P. WALTER; STEVEN RATTNER & MAUREEN WHITE FOUNDATION; W ILLIAM A. HASELTINE CHARITABLE FOUNDATION;

WILLIAM B. WIENER JR. FOUNDATION

CHARLIE ROSE #18156

Mon, 07/30/2012 at 23:00 ALLEN & COMPANY, INC.; AMERICAN EXPRESS COMPANY; BIRTHDAY.COM; BLOOMBERG; HERB & JEANNE S. SIEGEL;

COCA-COLA COMPANY; DARLY & STEVEN ROTH

FOUNDATION; IRVING AND DOROTHY ROM CHARITABLE FOUNDATION; L. JOHN D

OERR; MR. & MRS. MALCOLM. H. WIENER; MRS.

ROSALIND P. WALTER; STEVEN RATTNER & MAUREEN WHITE FOUNDATION; W

ILLIAM A. HASELTINE CHARITABLE FOUNDATION;

WILLIAM B. WIENER JR. FOUNDATION

Tue, 07/31/2012 at 13:30 ALLEN & COMPANY, INC.; AMERICAN EXPRESS COMPANY; BIRTHDAY.COM; BLOOMBERG; HERB & JEANNE S. SIEGEL;

COCA-COLA COMPANY; DARLY & STEVEN ROTH

FOUNDATION; IRVING AND DOROTHY ROM CHARITABLE FOUNDATION; L. JOHN D
OERR; MR. & MRS. MALCOLM. H. WIENER; MRS.
ROSALIND P. WALTER; STEVEN RATTNER & MAUREEN WHITE FOUNDATION; W
ILLIAM A. HASELTINE CHARITABLE FOUNDATION;
WILLIAM B. WIENER JR. FOUNDATION

This program appeared 2 times between 07/30/2012 and 08/05/2012.

CHARLIE ROSE #18157

Wed, 08/01/2012 at 00:30 ALLEN & COMPANY, INC.; AMERICAN EXPRESS COMPANY; BIRTHDAY.COM; BLOOMBERG; HERB & JEANNE S. SIEGEL;

COCA-COLA COMPANY; DARLY & STEVEN ROTH

FOUNDATION; IRVING AND DOROTHY ROM CHARITABLE FOUNDATION; L. JOHN D OERR; MR. & MRS. MALCOLM. H. WIENER; MRS.

ROSALIND P. WALTER; STEVEN RATTNER & MAUREEN WHITE FOUNDATION; W

ILLIAM A. HASELTINE CHARITABLE FOUNDATION;

WILLIAM B. WIENER JR. FOUNDATION

Wed, 08/01/2012 at 13:30 ALLEN & COMPANY, INC.; AMERICAN EXPRESS COMPANY; BIRTHDAY.COM; BLOOMBERG; HERB & JEANNE S. SIEGEL;

COCA-COLA COMPANY; DARLY & STEVEN ROTH

FOUNDATION; IRVING AND DOROTHY ROM CHARITABLE FOUNDATION; L. JOHN D
OERR; MR. & MRS. MALCOLM. H. WIENER; MRS.

ROSALIND P. WALTER; STEVEN RATTNER & MAUREEN WHITE FOUNDATION; W  $\qquad \qquad \text{ILLIAM A. HASELTINE CHARITABLE FOUNDATION; }$ 

WILLIAM B. WIENER JR. FOUNDATION

This program appeared 2 times between 07/30/2012 and 08/05/2012.

CHARLIE ROSE #18158H

Thu, 08/02/2012 at 00:00 ALLEN & COMPANY, INC.; AMERICAN EXPRESS COMPANY; BIRTHDAY.COM; BLOOMBERG; HERB & JEANNE S. SIEGEL;

COCA-COLA COMPANY; DARLY & STEVEN ROTH

FOUNDATION; IRVING AND DOROTHY ROM CHARITABLE FOUNDATION; L. JOHN D

OERR; MR. & MRS. MALCOLM. H. WIENER; MRS.

ROSALIND P. WALTER; STEVEN RATTNER & MAUREEN WHITE FOUNDATION; W

ILLIAM A. HASELTINE CHARITABLE FOUNDATION;

WILLIAM B. WIENER JR. FOUNDATION

13-HD

08/06/2012 11:02:01 Performance Report National Underwriting

Page 3

07/30/2012 -

08/05/2012

Search Criteria: Underwriter: ALL Series: ALL

Program

Air Date & Time

Underwriter(s)

\_\_\_\_\_

Thu, 08/02/2012 at 13:30 ALLEN & COMPANY, INC.; AMERICAN EXPRESS COMPANY; BIRTHDAY.COM; BLOOMBERG; HERB & JEANNE S. SIEGEL;

COCA-COLA COMPANY; DARLY & STEVEN ROTH

FOUNDATION; IRVING AND DOROTHY ROM CHARITABLE FOUNDATION; L. JOHN D

OERR; MR. & MRS. MALCOLM. H. WIENER; MRS.

ROSALIND P. WALTER; STEVEN RATTNER & MAUREEN WHITE FOUNDATION; W ILLIAM A. HASELTINE CHARITABLE FOUNDATION;

WILLIAM B. WIENER JR. FOUNDATION

This program appeared 2 times between 07/30/2012 and 08/05/2012.

CHARLIE ROSE #18159H

Fri, 08/03/2012 at 00:00 ALLEN & COMPANY, INC.; AMERICAN EXPRESS COMPANY; BIRTHDAY.COM; BLOOMBERG; HERB & JEANNE S. SIEGEL;

COCA-COLA COMPANY; DARLY & STEVEN ROTH

FOUNDATION; IRVING AND DOROTHY ROM CHARITABLE FOUNDATION; L. JOHN D

OERR; MR. & MRS. MALCOLM. H. WIENER; MRS.

ROSALIND P. WALTER; STEVEN RATTNER & MAUREEN WHITE FOUNDATION; W

ILLIAM A. HASELTINE CHARITABLE FOUNDATION;

WILLIAM B. WIENER JR. FOUNDATION

Fri, 08/03/2012 at 13:30 ALLEN & COMPANY, INC.; AMERICAN EXPRESS COMPANY; BIRTHDAY.COM; BLOOMBERG; HERB & JEANNE S. SIEGEL;

COCA-COLA COMPANY; DARLY & STEVEN ROTH

FOUNDATION; IRVING AND DOROTHY ROM CHARITABLE FOUNDATION; L. JOHN D

OERR; MR. & MRS. MALCOLM. H. WIENER; MRS.

ROSALIND P. WALTER; STEVEN RATTNER & MAUREEN WHITE FOUNDATION; W

ILLIAM A. HASELTINE CHARITABLE FOUNDATION;

WILLIAM B. WIENER JR. FOUNDATION

This program appeared 2 times between 07/30/2012 and 08/05/2012.

CHARLIE ROSE #18160H

Fri, 08/03/2012 at 23:00 ALLEN & COMPANY, INC.; AMERICAN EXPRESS COMPANY; BIRTHDAY.COM; BLOOMBERG; HERB & JEANNE S. SIEGEL;

COCA-COLA COMPANY; DARLY & STEVEN ROTH

FOUNDATION; IRVING AND DOROTHY ROM CHARITABLE FOUNDATION; L. JOHN D

OERR; MR. & MRS. MALCOLM. H. WIENER; MRS.

ROSALIND P. WALTER; STEVEN RATTNER & MAUREEN WHITE FOUNDATION; W

ILLIAM A. HASELTINE CHARITABLE FOUNDATION;

WILLIAM B. WIENER JR. FOUNDATION

CLIFFORD THE BIG RED DOG #138

Mon, 07/30/2012 at 11:00 CPB; CHUCK E. CHEESE'S; PTV STATIONS; READY TO LEARN AGREEMENT DEPT. OF EDU. THROUGH PBS

Sun, 08/05/2012 at 11:00 CPB; CHUCK E. CHEESE'S; PTV STATIONS; READY TO LEARN AGREEMENT DEPT. OF EDU. THROUGH PBS

This program appeared 2 times between 07/30/2012 and 08/05/2012.

CLIFFORD THE BIG RED DOG #139

Tue, 07/31/2012 at 11:00 CPB; CHUCK E. CHEESE'S; PTV STATIONS; READY TO LEARN AGREEMENT DEPT. OF EDU. THROUGH PBS

Wed, 08/01/2012 at 11:00 CPB; CHUCK E. CHEESE'S; PTV STATIONS; READY TO LEARN AGREEMENT DEPT. OF EDU. THROUGH PBS

This program appeared 2 times between 07/30/2012 and 08/05/2012.

CLIFFORD THE BIG RED DOG #201

Thu, 08/02/2012 at 11:00 CPB; CHUCK E. CHEESE'S; PTV STATIONS; READY TO LEARN AGREEMENT DEPT. OF EDU. THROUGH PBS

CLIFFORD THE BIG RED DOG #202

Fri, 08/03/2012 at 11:00 CPB; CHUCK E. CHEESE'S; PTV STATIONS; READY TO

08/06/2012 11:02:01 Performance Report 13-HD National Underwriting Page 4 07/30/2012 -

08/05/2012

Search Criteria: Underwriter: ALL Series: ALL

Program

Air Date & Time Underwriter(s)

-----

\_\_\_\_\_

-----

CURIOUS GEORGE #102

Fri, 08/03/2012 at 08:30 ABC MOUSE; CHUCK E. CHEESE'S; PTV STATIONS; STRIDE RITE CHARITABLE FOUNDATION

CURIOUS GEORGE #103

Wed, 08/01/2012 at 08:30 ABC MOUSE; CHUCK E. CHEESE'S; PTV STATIONS; STRIDE RITE CHARITABLE FOUNDATION

CURIOUS GEORGE #603

Mon, 07/30/2012 at 08:30 ABC MOUSE; CHUCK E. CHEESE'S; PTV STATIONS; STRIDE RITE CHARITABLE FOUNDATION

CURIOUS GEORGE #604

Tue, 07/31/2012 at 08:30 ABC MOUSE; CHUCK E. CHEESE'S; PTV STATIONS; STRIDE RITE CHARITABLE FOUNDATION Sun, 08/05/2012 at 08:30 ABC MOUSE; CHUCK E. CHEESE'S; PTV STATIONS; STRIDE RITE CHARITABLE FOUNDATION

This program appeared 2 times between 07/30/2012 and 08/05/2012.

CURIOUS GEORGE #605

Thu, 08/02/2012 at 08:30 ABC MOUSE; CHUCK E. CHEESE'S; PTV STATIONS; STRIDE RITE CHARITABLE FOUNDATION

CYBERCHASE #106

Thu, 08/02/2012 at 16:30 ARTHUR VINING DAVIS FOUNDATION; CPB; INTEL FOUNDATION; KETTERING FAMILY FOUNDATION; NSF; PTV STATIONS; THE VOLCKHAUSEN FAMILY

CYBERCHASE #117

Fri, 08/03/2012 at 16:30 ARTHUR VINING DAVIS FOUNDATION; CPB; INTEL FOUNDATION; KETTERING FAMILY FOUNDATION; NSF; PTV STATIONS; THE VOLCKHAUSEN FAMILY

CYBERCHASE #506

Tue, 07/31/2012 at 16:30 ERNST & YOUNG, LLP; INTEL FOUNDATION; NSF; NORTHRUP GRUMMAN; PTV STATIONS; THE VOLCKHAUSEN FAMILY

CYBERCHASE #606

Wed, 08/01/2012 at 16:30 CPB; ERNST & YOUNG, LLP; NSF; NORTHRUP GRUMMAN; PTV STATIONS; THE VOLCKHAUSEN FAMILY

CYBERCHASE #704

Mon, 07/30/2012 at 16:30 CPB; DOROTHY & LEWIS CULLMAN; ERNST & YOUNG, LLP; NSF; NORTHRUP GRUMMAN; PTV STATIONS; THE VOLCKHAUSEN FAMILY

ELECTRIC COMPANY #212H

Wed, 08/01/2012 at 17:00 AMERICAN GREETINGS; CPB; PTV STATIONS; U.S. DEPARTMENT OF EDUCATION

13-HD 08/06/2012 11:02:01 National Underwriting Performance Report Page 5 07/30/2012 - 08/05/2012

Search Criteria: Underwriter: ALL Series: ALL

Program

Air Date & Time Underwriter(s)

\_\_\_\_\_

\_\_\_\_\_\_

\_\_\_\_\_

ELECTRIC COMPANY #301H

Thu, 08/02/2012 at 17:00 AMERICAN GREETINGS; CPB; PTV STATIONS; U.S. DEPARTMENT OF EDUCATION

ELECTRIC COMPANY #302H

Fri, 08/03/2012 at 17:00 AMERICAN GREETINGS; CPB; PTV STATIONS; U.S. DEPARTMENT OF EDUCATION

GLOBE TREKKER #1116

Sat, 08/04/2012 at 16:00 SUBARU

GREAT PERFORMANCES AT THE MET #608H

Sun, 08/05/2012 at 12:30 NATIONAL ENDOWMENT FOR THE ARTS; PTV STATIONS; PHILLIP & JANICE LEVIN FOUNDATION; THE IRENE DIAMOND FUND, INC.; TOLL BROTHERS

HISTORY DETECTIVES #1003H

Tue, 07/31/2012 at 04:20 CPB; PTV STATIONS

HISTORY DETECTIVES #1004

Tue, 07/31/2012 at 20:00 CPB; PTV STATIONS

HISTORY DETECTIVES #1004H

Thu, 08/02/2012 at 04:30 CPB; PTV STATIONS

INDEPENDENT LENS #1327H

Sat, 08/04/2012 at 15:00 CPB; FLEISHHACKER FOUNDATION; HELLMAN FAMILY FOUNDATION; NEA; PTV STATIONS; PRINCESS GRACE FOUNDATION;

THE CREATIVE CAPITAL FOUNDATION; THE RICHARD

CARDIN FUND; UC INSTITUTE FOR RESEARCH IN THE ARTS; UNIVE

RITY OF HARTFORD; UNIVERSITY OF CALIFORNIA/DAVIS

LIDIA'S ITALY IN AMERICA #112H

Sat, 08/04/2012 at 18:30 BUON ITALIA; COLAVITA; GRANA PADANO

LIVE FROM THE ARTISTS DEN #401H

Fri, 08/03/2012 at 22:00 BARNES & NOBLE; CHASE SAPPHIRE; ELISE JAFFE AND JEFFREY BROWN; SOUTHWEST.COM; TIFFANY & CO.
Mon, 08/06/2012 at 01:00 BARNES & NOBLE; CHASE SAPPHIRE; ELISE JAFFE AND

JEFFREY BROWN; SOUTHWEST.COM; TIFFANY & CO.

This program appeared 2 times between 07/30/2012 and 08/05/2012.

MARTHA SPEAKS #406H

Wed, 08/01/2012 at 15:30 CPB; CHICK-FIL-A; CHUCK E. CHEESE'S; KIDDIE ACADEMY; PTV STATIONS; THE ARTHUR VINING DAVIS FOUNDATIONS; WGBH CHILDREN'S EDUCATIONAL MEDIA FUND

13-HD
08/06/2012 11:02:01 National Underwriting
Performance Report Page 6
07/30/2012 -

08/05/2012

Search Criteria: Underwriter: ALL Series: ALL

Program

Air Date & Time Underwriter(s)

-----

-----

\_\_\_\_\_

MAYA & MIGUEL #141

Sun, 08/05/2012 at 10:30 CPB; CHUCK E. CHEESE'S; RTL AGREEMENT FROM THE U.S. DEPT OF EDU. THRU PBS

MOYERS & COMPANY #129H

Mon, 07/30/2012 at 22:00 BARBARA FLEISCHMAN; BETSY AND JESSE FINK FOUNDATION; CARNEGIE CORPORATION OF NEW YORK; HKH FOUNDATION;

MUTUAL OF AMERICA; PARK FOUNDATION; THE CLEMENTS FOUNDATION; THE HERB ALPERT FOUNDATION; THE KOHLBERG FOUNDATION

MOYERS & COMPANY #130H

Sun, 08/05/2012 at 18:00 BARBARA FLEISCHMAN; BETSY AND JESSE FINK

FOUNDATION; CARNEGIE CORPORATION OF NEW YORK; HKH FOUNDATION; MUTUAL OF AMERICA; PARK FOUNDATION; THE CLEMENTS FOUNDATION; THE HERB ALPERT FOUNDATION; THE KOHLBERG FOUNDATION

NATURE #2601

Wed, 08/01/2012 at 20:00 CPB; CANON; FILOMEN M. D'AGOSTINO FOUNDATION; PTV STATIONS; THE LILLIAN GOLDMAN CHARITABLE TRUST; TOYOTA MOTOR NORTH AMERICA

NATURE #2601H

Fri, 08/03/2012 at 04:30 CPB; CANON; FILOMEN M. D'AGOSTINO FOUNDATION; PTV STATIONS; THE LILLIAN GOLDMAN CHARITABLE TRUST;

TOYOTA MOTOR NORTH AMERICA
Sat, 08/04/2012 at 17:00 CPB; CANON; FILOMEN M. D'AGOSTINO FOUNDATION; PTV STATIONS; THE LILLIAN GOLDMAN CHARITABLE TRUST;

TOYOTA MOTOR NORTH AMERICA

This program appeared 2 times between 07/30/2012 and 08/05/2012.

NEED TO KNOW #247H

Fri, 08/03/2012 at 20:30 BERNARD & IRENE SCHWARTZ; CPB; CHERYL & PHILIP MILSTEIN FAMILY FOUNDATION; JAMES & MERRYL TISCH; THE

WINSTON FOUNDATION; JOSH & JUDY WESTON; MIRIAM & IRA D. WALLACH FOUNDATION; MUTUAL OF AMERICA; NASDAQ ST

OCK MARKET EDUCATIONAL FOUNDATION; PTV STATIONS;

THE JOHN D. AND CATHERINE T. MACARTHUR FOUNDATION

Sat, 08/04/2012 at 09:30 BERNARD & IRENE SCHWARTZ; CPB; CHERYL & PHILIP MILSTEIN FAMILY FOUNDATION; JAMES & MERRYL TISCH; THE

WINSTON FOUNDATION; JOSH & JUDY WESTON; MIRIAM & IRA D. WALLACH FOUNDATION; MUTUAL OF AMERICA; NASDAQ ST

OCK MARKET EDUCATIONAL FOUNDATION; PTV STATIONS;

THE JOHN D. AND CATHERINE T. MACARTHUR FOUNDATION

This program appeared 2 times between 07/30/2012 and 08/05/2012.

NIGHTLY BUSINESS REPORT #31281Z

Mon, 07/30/2012 at 18:30 FRANKLIN TEMPLETON

NIGHTLY BUSINESS REPORT #31282Z

Tue, 07/31/2012 at 18:30 FRANKLIN TEMPLETON

13-HD

08/06/2012 11:02:01 National Underwriting Performance Report

Page 7

07/30/2012 -

08/05/2012

Search Criteria: Underwriter: ALL Series: ALL

Program

Air Date & Time Underwriter(s)

\_\_\_\_\_

NIGHTLY BUSINESS REPORT #31283Z

Wed, 08/01/2012 at 18:30 FRANKLIN TEMPLETON

NIGHTLY BUSINESS REPORT #31284Z

Thu, 08/02/2012 at 18:30 FRANKLIN TEMPLETON

NIGHTLY BUSINESS REPORT #31285Z

Fri, 08/03/2012 at 18:30 FRANKLIN TEMPLETON

NOVA SCIENCENOW #501H

Sun, 08/05/2012 at 19:00 ALFRED P. SLOAN FOUNDATION; GEORGE D. SMITH FUND, INC.; HOWARD HUGHES MEDICAL INSTITUTE; NATIONAL SCIENCE FOUNDATION; PTV STATIONS

ON STORY #106H

Sat, 08/04/2012 at 01:30 SELF-FUNDED Sun, 08/05/2012 at 05:30 SELF-FUNDED

This program appeared 2 times between 07/30/2012 and 08/05/2012.

PARENTS' SURVIVAL GUIDE: CHILDHOOD OBESITY

Sat, 08/04/2012 at 13:00 EL CAMINO HOSPITAL; FIRST 5 SANTA CLARA; KAISER PERMANENTE SANTA CLARA; MIDPENINSULA COMMUNITY MEDIA CENTER; THE HEALTH TRUST

PBS NEWSHOUR #10421H

Mon, 07/30/2012 at 19:00 ALFRED P. SLOAN FOUNDATION; CPB; CALIFORNIA HEALTH CARE FOUNDATION; CARNEGIE CORPORATION OF NEW YORK;

GORDON & BETTY I. MOORE FOUNDATION; HOWARD HUGHES MEDICAL INSTITUTE; J. RODERICK MACARTHUR FOUNDATION;

NEA; NATIONAL SCIENCE FOUNDATION; PTV STATIONS; PARK FOUNDATION; POETRY FOUNDATION; ROBERT WOOD JOHNSON FOU

NDATION; ROCKEFELLER FOUNDATION; S.D. BECHTEL JR.

FOUNDATION; THE GRUBER FAMILY FOUNDATION; THE KRESGE FOU

NDATION; THE SKOLL FOUNDATION

PBS NEWSHOUR #10422H

Tue, 07/31/2012 at 19:00 ALFRED P. SLOAN FOUNDATION; CPB; CALIFORNIA HEALTH CARE FOUNDATION; CARNEGIE CORPORATION OF NEW YORK;

GORDON & BETTY I. MOORE FOUNDATION; HOWARD HUGHES MEDICAL INSTITUTE; J. RODERICK MACARTHUR FOUNDATION;

NEA; NATIONAL SCIENCE FOUNDATION; PTV STATIONS; PARK FOUNDATION; POETRY FOUNDATION; ROBERT WOOD JOHNSON FOU

NDATION; ROCKEFELLER FOUNDATION; S.D. BECHTEL JR.

FOUNDATION; THE GRUBER FAMILY FOUNDATION; THE KRESGE FOU

NDATION; THE SKOLL FOUNDATION

PBS NEWSHOUR #10423H

Wed, 08/01/2012 at 19:00 ALFRED P. SLOAN FOUNDATION; CPB; CALIFORNIA

HEALTH CARE FOUNDATION; CARNEGIE CORPORATION OF NEW YORK;

GORDON & BETTY I. MOORE FOUNDATION; HOWARD HUGHES

MEDICAL INSTITUTE; J. RODERICK MACARTHUR FOUNDATION;

NEA; NATIONAL SCIENCE FOUNDATION; PTV STATIONS;

PARK FOUNDATION; POETRY FOUNDATION; ROBERT WOOD JOHNSON FOU

NDATION; ROCKEFELLER FOUNDATION; S.D. BECHTEL JR.

FOUNDATION; THE GRUBER FAMILY FOUNDATION; THE KRESGE FOU

13-HD

08/06/2012 11:02:01 Performance Report National Underwriting

Page 8

07/30/2012 -

08/05/2012

Search Criteria: Underwriter: ALL Series: ALL

Program

Air Date & Time

Underwriter(s)

\_\_\_\_\_

NDATION; THE SKOLL FOUNDATION

PBS NEWSHOUR #10424H

Thu, 08/02/2012 at 19:00 ALFRED P. SLOAN FOUNDATION; CPB; CALIFORNIA HEALTH CARE FOUNDATION; CARNEGIE CORPORATION OF NEW YORK;

GORDON & BETTY I. MOORE FOUNDATION; HOWARD HUGHES

MEDICAL INSTITUTE; J. RODERICK MACARTHUR FOUNDATION;

NEA; NATIONAL SCIENCE FOUNDATION; PTV STATIONS;

PARK FOUNDATION; POETRY FOUNDATION; ROBERT WOOD JOHNSON FOU

NDATION; ROCKEFELLER FOUNDATION; S.D. BECHTEL JR.

FOUNDATION; THE GRUBER FAMILY FOUNDATION; THE KRESGE FOU

NDATION; THE SKOLL FOUNDATION

PBS NEWSHOUR #10425H

Fri, 08/03/2012 at 19:00 ALFRED P. SLOAN FOUNDATION; CPB; CALIFORNIA HEALTH CARE FOUNDATION; CARNEGIE CORPORATION OF NEW YORK;

GORDON & BETTY I. MOORE FOUNDATION; HOWARD HUGHES MEDICAL INSTITUTE; J. RODERICK MACARTHUR FOUNDATION;

NEA; NATIONAL SCIENCE FOUNDATION; PTV STATIONS;

PARK FOUNDATION; POETRY FOUNDATION; ROBERT WOOD JOHNSON FOU

NDATION; ROCKEFELLER FOUNDATION; S.D. BECHTEL JR.

FOUNDATION; THE GRUBER FAMILY FOUNDATION; THE KRESGE FOU

NDATION; THE SKOLL FOUNDATION

PIAF: HER STORY, HER SONGS #000H

Mon, 08/06/2012 at 02:00 LUMINAIRE FILM

QUEEN & COUNTRY #104H

Tue, 07/31/2012 at 02:30 PTV STATIONS

RELIGION & ETHICS NEWSWEEKLY #1549

Sat, 08/04/2012 at 10:30 CPB; ESTATE OF WILLIAM J. CARTER; JANE HENSON FOUNDATION; LILLY ENDOWMENT, INC.; MUTUAL OF AMERICA Sun, 08/05/2012 at 17:30 CPB; ESTATE OF WILLIAM J. CARTER; JANE HENSON

FOUNDATION; LILLY ENDOWMENT, INC.; MUTUAL OF AMERICA

This program appeared 2 times between 07/30/2012 and 08/05/2012.

SECRETS OF THE MANOR HOUSE #000H

Sat, 08/04/2012 at 04:00 PTV STATIONS

SESAME STREET #4277H

Wed, 08/01/2012 at 07:00 BEACHES FAMILY RESORTS; CPB; EARTH'S BEST BABY FOOD; PNC BANK; PTV STATIONS; UNITED HEALTHCARE

SESAME STREET #4282H

Thu, 08/02/2012 at 07:00 BEACHES FAMILY RESORTS; CPB; EARTH'S BEST BABY FOOD; PNC BANK; PTV STATIONS; UNITED HEALTHCARE

SESAME STREET #4286H

Mon, 07/30/2012 at 07:00 BEACHES FAMILY RESORTS; CPB; EARTH'S BEST BABY FOOD; PNC BANK; PTV STATIONS; UNITED HEALTHCARE Sun, 08/05/2012 at 07:00 BEACHES FAMILY RESORTS; CPB; EARTH'S BEST BABY FOOD; PNC BANK; PTV STATIONS; UNITED HEALTHCARE

This program appeared 2 times between 07/30/2012 and 08/05/2012.

13-HD

08/06/2012 11:02:01 Performance Report National Underwriting
Page 9
07/30/2012 -

08/05/2012

Search Criteria: Underwriter: ALL Series: ALL

Program

Air Date & Time Underwriter(s)

\_\_\_\_\_

\_\_\_\_\_

-----

SESAME STREET #4298H

Tue, 07/31/2012 at 07:00 BEACHES FAMILY RESORTS; CPB; EARTH'S BEST BABY FOOD; PNC BANK; PTV STATIONS; UNITED HEALTHCARE

SID THE SCIENCE KID #125H

Mon, 07/30/2012 at 08:00 FIRST 5 CALIFORNIA; PTV STATIONS; ROSE HILLS FOUNDATION; THE ARTHUR VINING DAVIS FOUNDATIONS; THE

BOEING COMPANY; VINCI MOBILE LEARNING

Sun, 08/05/2012 at 08:00 FIRST 5 CALIFORNIA; PTV STATIONS; ROSE HILLS FOUNDATION; THE ARTHUR VINING DAVIS FOUNDATIONS; THE

BOEING COMPANY; VINCI MOBILE LEARNING

This program appeared 2 times between 07/30/2012 and 08/05/2012.

SID THE SCIENCE KID #126H

Tue, 07/31/2012 at 08:00 FIRST 5 CALIFORNIA; PTV STATIONS; ROSE HILLS FOUNDATION; THE ARTHUR VINING DAVIS FOUNDATIONS; THE BOEING COMPANY; VINCI MOBILE LEARNING

SID THE SCIENCE KID #127H

Wed, 08/01/2012 at 08:00 FIRST 5 CALIFORNIA; PTV STATIONS; ROSE HILLS FOUNDATION; THE ARTHUR VINING DAVIS FOUNDATIONS; THE BOEING COMPANY; VINCI MOBILE LEARNING

SID THE SCIENCE KID #128H

Thu, 08/02/2012 at 08:00 FIRST 5 CALIFORNIA; PTV STATIONS; ROSE HILLS FOUNDATION; THE ARTHUR VINING DAVIS FOUNDATIONS; THE BOEING COMPANY; VINCI MOBILE LEARNING

SID THE SCIENCE KID #129H

Fri, 08/03/2012 at 08:00 FIRST 5 CALIFORNIA; PTV STATIONS; ROSE HILLS FOUNDATION; THE ARTHUR VINING DAVIS FOUNDATIONS; THE BOEING COMPANY; VINCI MOBILE LEARNING

SIMPLY MING #922Z

Sun, 08/05/2012 at 16:00 BERNARD CHUI; ERNIE BOCH, JR.; MELISSA'S WORLD PRODUCE; OCEAN SPRAY CRANBERRIES, INC.; SUBARU;

T-FAL/ACTIFRY; WAN JA SHAN SOY SAUCE

TAVIS SMILEY #2655Z

Mon, 07/30/2012 at 13:00 PTV STATIONS; WAL-MART STORES, INC.

TAVIS SMILEY #2656Z

Tue, 07/31/2012 at 00:00 PTV STATIONS; WAL-MART STORES, INC. Tue, 07/31/2012 at 13:00 PTV STATIONS; WAL-MART STORES, INC.

This program appeared 2 times between 07/30/2012 and 08/05/2012.

13-HD 08/06/2012 11:02:01 National Underwriting Performance Report Page 10 07/30/2012 -

08/05/2012

Search Criteria: Underwriter: ALL Series: ALL

Program

Air Date & Time Underwriter(s)

\_\_\_\_\_\_

\_\_\_\_\_

TAVIS SMILEY #2657Z

Wed, 08/01/2012 at 01:30 PTV STATIONS; WAL-MART STORES, INC. Wed, 08/01/2012 at 13:00 PTV STATIONS; WAL-MART STORES, INC.

This program appeared 2 times between 07/30/2012 and 08/05/2012.

TAVIS SMILEY #2658Z

Thu, 08/02/2012 at 01:00 PTV STATIONS; WAL-MART STORES, INC. Thu, 08/02/2012 at 13:00 PTV STATIONS; WAL-MART STORES, INC.

This program appeared 2 times between 07/30/2012 and 08/05/2012.

TAVIS SMILEY #2659Z

Fri, 08/03/2012 at 01:00 PTV STATIONS; WAL-MART STORES, INC. Fri, 08/03/2012 at 13:00 PTV STATIONS; WAL-MART STORES, INC.

This program appeared 2 times between 07/30/2012 and 08/05/2012.

TAVIS SMILEY #2660Z

Sat, 08/04/2012 at 00:00 PTV STATIONS; WAL-MART STORES, INC.

THOMAS & FRIENDS #504

Tue, 07/31/2012 at 12:00 ORJEL

TO THE CONTRARY WITH BONNIE ERBE #2121H

Sat, 08/04/2012 at 11:30 CHARLES A. FRUEAUFF FOUNDATION; COLCOM FOUNDATION; CORNELL DOUGLAS FOUNDATION; WALLACE GENETIC FOUNDATION

TV411 #118

Fri, 08/03/2012 at 05:30 FORD FOUNDATION; LILA WALLACE-READER'S DIGEST FUND; NORTH CAROLINA COMMUNITY COLLEGE SYSTEM; SOUTH CAROLINA DEPT. OF EDUCATION

WAR #101H

Tue, 07/31/2012 at 21:00 ANHEUSER-BUSH, INC.; BANK OF AMERICA; CPB; GENERAL MOTORS CORPORATION; LILLY ENDOWMENT, INC.; NEH; PTV STATIONS; PARK FOUNDATION; THE ARTHUR VINING DAVIS FOUNDATIONS; THE LONGABERGER FOUNDATION; THE PEW CH

ARITABLE TRUSTS Thu, 08/02/2012 at 02:00

ANHEUSER-BUSH, INC.; BANK OF AMERICA; CPB; GENERAL MOTORS CORPORATION; LILLY ENDOWMENT, INC.; NEH; PTV STATIONS; PARK FOUNDATION; THE ARTHUR VINING

DAVIS FOUNDATIONS; THE LONGABERGER FOUNDATION; THE PEW CH ARITABLE TRUSTS

This program appeared 2 times between 07/30/2012 and 08/05/2012.

13-HD

08/06/2012 11:02:01 National Underwriting Performance Report Page 11 07/30/2012 -

08/05/2012

Search Criteria: Underwriter: ALL Series: ALL

Program

Air Date & Time Underwriter(s)

WAR #102

Wed, 08/01/2012 at 21:00 ANHEUSER-BUSH, INC.; BANK OF AMERICA; CPB; GENERAL MOTORS CORPORATION; LILLY ENDOWMENT, INC.; NEH; PTV

STATIONS; PARK FOUNDATION; THE ARTHUR VINING

DAVIS FOUNDATIONS; THE LONGABERGER FOUNDATION; THE PEW  ${\sf CH}$ 

ARITABLE TRUSTS

Fri, 08/03/2012 at 02:00 ANHEUSER-BUSH, INC.; BANK OF AMERICA; CPB; GENERAL MOTORS CORPORATION; LILLY ENDOWMENT, INC.; NEH; PTV

STATIONS; PARK FOUNDATION; THE ARTHUR VINING

DAVIS FOUNDATIONS; THE LONGABERGER FOUNDATION; THE PEW CH ARITABLE TRUSTS

This program appeared 2 times between 07/30/2012 and 08/05/2012.

WAR #103H

Thu, 08/02/2012 at 21:00 ANHEUSER-BUSH, INC.; BANK OF AMERICA; CPB; GENERAL MOTORS CORPORATION; LILLY ENDOWMENT, INC.; NEH; PTV

STATIONS; PARK FOUNDATION; THE ARTHUR VINING

DAVIS FOUNDATIONS; THE LONGABERGER FOUNDATION; THE PEW CH

ARITABLE TRUSTS

Sat, 08/04/2012 at 02:00 ANHEUSER-BUSH, INC.; BANK OF AMERICA; CPB; GENERAL MOTORS CORPORATION; LILLY ENDOWMENT, INC.; NEH; PTV

STATIONS; PARK FOUNDATION; THE ARTHUR VINING

DAVIS FOUNDATIONS; THE LONGABERGER FOUNDATION; THE PEW CH ARITABLE TRUSTS

This program appeared 2 times between 07/30/2012 and 08/05/2012.

WAR #104H

Sun, 08/05/2012 at 21:00 ANHEUSER-BUSH, INC.; BANK OF AMERICA; CPB; GENERAL MOTORS CORPORATION; LILLY ENDOWMENT, INC.; NEH; PTV STATIONS; PARK FOUNDATION; THE ARTHUR VINING DAVIS FOUNDATIONS; THE LONGABERGER FOUNDATION; THE PEW CH ARITABLE TRUSTS

WASHINGTON WEEK #5205H

Fri, 08/03/2012 at 20:00 CPB; NORFOLK SOUTHERN CORPORATION; PTV STATIONS; PRUDENTIAL FINANCIA, INC.; THE ANNENBERG FOUNDATION;

THE BOEING COMPANY

Sat, 08/04/2012 at 09:00 CPB; NORFOLK SOUTHERN CORPORATION; PTV STATIONS; PRUDENTIAL FINANCIA, INC.; THE ANNENBERG FOUNDATION; THE BOEING COMPANY

This program appeared 2 times between 07/30/2012 and 08/05/2012.

WILD KRATTS #107H

Mon, 07/30/2012 at 06:00 AGE OF LEARNING; CPB; PTV STATIONS

WILD KRATTS #110H

Tue, 07/31/2012 at 06:00 AGE OF LEARNING; CPB; PTV STATIONS

WILD KRATTS #112H

Thu, 08/02/2012 at 06:00 AGE OF LEARNING; CPB; PTV STATIONS

08/06/2012 11:02:01 Performance Report National Underwriting Page 12 07/30/2012 -

08/05/2012

Search Criteria: Underwriter: ALL Series: ALL

Program

Air Date & Time Underwriter(s)

-----

\_\_\_\_\_\_

-----

WILD KRATTS #113H

Wed, 08/01/2012 at 06:00 AGE OF LEARNING; CPB; PTV STATIONS

WILD KRATTS #114H

Fri, 08/03/2012 at 06:00 AGE OF LEARNING; CPB; PTV STATIONS

WORDGIRL #304H

Mon, 07/30/2012 at 16:00 CHUCK E. CHEESE'S; PTV STATIONS

WORDGIRL #305H

Tue, 07/31/2012 at 16:00 CHUCK E. CHEESE'S; PTV STATIONS

WORDGIRL #306H

Wed, 08/01/2012 at 16:00 CHUCK E. CHEESE'S; PTV STATIONS

WORDGIRL #307H

Thu, 08/02/2012 at 16:00 CHUCK E. CHEESE'S; PTV STATIONS

WORDGIRL #308H

Fri, 08/03/2012 at 16:00 CHUCK E. CHEESE'S; PTV STATIONS